

Coachella Valley Women's Business Center

In partnership with:



FREE TECHNOLOGY PRESENTATION: "Online Financial Management— The Foundation for Your Success"



Coachella Valley Women's Business Center

U.S. Small Business Administration



This is a no-cost event.
Register online at:
www.cvwbc.org
by April 16,
For more information, call
CVWBC at
760.345.9200

The cause of business closure is not necessarily lack of profitability; often it is a combination of poor financial management and lack of cash flow.

In this presentation you will begin to develop your financial management skills, learn how to keep cash flow vital, and discover what tools are available to assist in managing finances.

Acquire a new knowledge and appreciation of:

- **Basic bookkeeping principles**
- **Financial statements**
- **Cash flow projections**
- **Popular accounting software**
- **Ratios and industry comparisons**

Date: Tuesday, April 24, 2012
Time: 9:00 A.M. to 1:00 P.M.
Location: 77-806 Flora Road, Suite C
Palm Desert, CA 92211



The CVWBC is a cooperative program between IECE and the U.S. Small Business Administration. This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. **Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. Contact Kim Scanlan, 760.345.9200, 77-806 Flora Road, Suite C, Palm Desert, 92211. Occasionally the cost of an event is underwritten by a third party sponsor. In those instances the CVWBC reserves the right to share registration information with those sponsors. This project was funded by the US Department of Commerce and the California Emerging Technology Fund.