

Coachella Valley Women's Business Center

Take Your Business To The Next Level!



Learn about software that will improve the operational efficiency of your business and how to increase your profits through technology tools. For your convenience CARAT offers both in person classroom trainings and online technology trainings. Benefits include: reaching new customers, creating your own website, expanding your market presence, using online social networking to gain customers, and more!

CARAT Trainings 2012 Calendar

Title	Day	Date	Time	Location
E-Marketing	Thursday	January 12	9:00 a.m.—11:30 a.m.	Webinar
E-Commerce	Tuesday	January 17	5:00 p.m.—7:30 p.m.	Webinar
Website Development	Thursday	January 26	4:00 p.m.—8:00 p.m.	CVWBC Classroom
Social Media	Wednesday	February 8	5:00 p.m.—7:30 p.m.	Webinar
Customer Relationship Management	Monday	February 13	9:00 a.m.—1:00 p.m.	CVWBC Classroom
Online Communications	Thursday	February 23	9:00 a.m.—11:30 a.m.	Webinar
Social Media	Tuesday	March 6	5:00 p.m.—9:00 p.m.	CVWBC Classroom
Website Development	Wednesday	March 21	10:00 a.m.—12:30 p.m.	Webinar
E-Procurement	Wednesday	April 11	9:00 a.m.—11:30 a.m.	Webinar
Online Financial Management	Tuesday	April 24	9:00 a.m.—1:00 p.m.	CVWBC Classroom
Social Media	Thursday	May 10	9:00 a.m.—11:30 a.m.	Webinar
E-Marketing	Wednesday	May 23	10:00 a.m.—12:30 p.m.	Webinar
Online Communications	Wednesday	June 6	1:00 p.m.—3:30 p.m.	Webinar
Website Development	Tuesday	June 19	10:00 a.m.—12:30 p.m.	Webinar

Register online at: www.cvwbc.org. For more information, call CVWBC at 760.345.9200.



The CVWBC is a cooperative program between IECE and the U.S. Small Business Administration. This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. **Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. Contact Kim Scanlan, 760.345.9200, 77-806 Flora Road, Suite C, Palm Desert, 92211. No checks accepted.