

Coachella Valley Women's Business Center

In partnership with:



FREE TECHNOLOGY WEBINAR: "Social Media for Small Business—Learn to Work It!"



Coachella Valley Women's Business Center

U.S. Small Business Administration



This is a no-cost event.
Register online at:
www.cvwbc.org
by February 7, 2012.
For more information, call
CVWBC at
760.345.9200

Social Media has become one of the premier ways to market a business in this technological age. Don't be left behind because you don't understand the importance of the various social media platforms! Join us and learn:

- **How social media can advance your business**
- **How to utilize Facebook, Twitter, Linked In and Yelp to market your business**
- **How to establish a dialogue with your customer base**
- **How to leverage existing social networks to your advantage**
- **What are the best social networking tools for you to use**

This webinar will give you the basics, and help you decide what to use, how to start, and how to maximize the time you will spend with this over the top marketing tool!

Date: Wednesday, February 8, 2012
Time: 5:00 P.M. to 7:30 P.M.
Location: Webinar—Alternate location available



The CVWBC is a cooperative program between IECE and the U.S. Small Business Administration. This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. **Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. Contact Kim Scanlan, 760.345.9200, 77-806 Flora Road, Suite C, Palm Desert, 92211. Occasionally the cost of an event is underwritten by a third party sponsor. In those instances the CVWBC reserves the right to share registration information with those sponsors. This project was funded by the US Department of Commerce and the California Emerging Technology Fund.