

Coachella Valley Women's Business Center



MAXIMUM IMPACT! 4-PART BUSINESS PLAN WRITING SERIES INSTRUCTED BY: ANGEL CARDOZ DIRECTOR, CVWBC

Take part in an exciting series that will guide you through the business plan development process while maximizing your return on time invested.

Each class incorporates hands-on activities and examples that will help you work on your plan while you learn.

Dates: Tuesdays, February 7—28

Time: 5:30 P.M. to 8:30 P.M.

Cost: \$60 with online registration

Location: CVWBC Office
77-806 Flora Road, Suite C
Palm Desert, CA 92211

Session 1:

- Introduction to Business Plan
- Identify Industry Growth, Size and Trends
- Company Description Section

Session 2:

- Financial Plan, Part 1

Session 3:

- Financial Plan, Part 2
- Marketing Plan

Session 4:

- Operations Plan
- Organizational Plan
- Executive Summary

Register online at: www.cvwbc.org by February 6. For more information, call CVWBC at 760.345.9200.



The CVWBC is a cooperative program between IECE and the U.S. Small Business Administration. This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. **Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. Contact Kim Scanlan, 760.345.9200, 77-806 Flora Road, Suite C, Palm Desert, 92211. No checks accepted.