



# It's Your Time: An Entrepreneurial Training Series for Women

## What is It's Your Time: An Entrepreneurial Training Series for Women?

*It's Your Time: An Entrepreneurial Training Series for Women* is an intense business start-up program. Participants will attend a minimum of 10 free workshops, work individually with a business counselor for at least two hours, and write a business plan. By participating in the program, aspiring entrepreneurs will learn the necessary information to start and grow a successful business.

## Who is eligible?

To be eligible you must be a woman living in Riverside or San Bernardino County and be ready to start a for-profit business. You do not have to have a business plan, but you must have a well thought out idea of what it is you want to accomplish.

## How do you apply?

1. Complete the attached application.
2. Write a short essay about the business you want to start or expand.
3. Include a Letter of Recommendation that highlights your desire to become a business owner and your ability to commit to and participate in the "It's Your Time" Business Program.
4. Be available to attend orientation **January 31, 2012** from 5:30pm-7pm and the midpoint on **March 20, 2012**.
5. Submit the packet to Sonia Baltazar via email: [Admin@cvwbc.org](mailto:Admin@cvwbc.org), or mail to 77806 Flora Road, Suite C, Palm Desert, CA 92211 by January 25, 2012 by 5:00 pm. For additional information call (760) 345-9200 or visit [www.cvwbc.org](http://www.cvwbc.org). If sent by mail, the application must be typed.

## How are participants selected?

A panel of judges will review each application and essay. An oral interview may be required.

## When will the winners be selected?

Program participants will be notified by telephone and/or e-mail no later than January 27, 2012.

## Workshops Schedule for 2011

February 4, 2012	ABC's of Starting a Business	Saturday, 9:00am–12:00 pm
February 15, 2012	ABC's of Starting a Business	Wednesday, 5:30 pm–8:30pm
February 7 – 28, 2012	MAXIMUM IMPACT!!	Tuesdays, 5:30pm – 8:30pm

\*Specified elective coursework; details and dates to follow.

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**DEADLINE:** Wednesday, January 25, 2012 by 5pm.  
**No late or incomplete applications will be accepted.**

<b>First Name:</b>	<b>Last Name:</b>	<b>Middle Initial:</b>
<b>Address:</b>		
<b>Apt #:</b>	<b>City:</b>	<b>Zip Code:</b>
<b>Phone:</b>	<b>Ext.:</b>	<b>Cell:</b>
<b>Email:</b>		
<b>Are you available for orientation on Tuesday, January 31<sup>st</sup> from 5:30pm - 7pm?</b>	<b>Yes</b>	<b>No</b>
<b>Are you available for the midpoint on Tuesday, March 20<sup>th</sup> from 5:30pm - 7pm?</b>	<b>Yes</b>	<b>No</b>
<b>Are you currently in business?</b>	<b>Yes</b>	<b>No</b>
<b>If yes, for how long?</b>	<b>What were your annual sales in 2011?</b>	
<b>If you are not currently in business, when do you plan to start?</b>		
<b>Are you currently employed?</b>	<b>Yes</b>	<b>No</b>
<b>Provide a brief description of the business you own or plan to start:</b>		

**The Essay**

**Tell us about your dream of becoming a small business owner. (one page)**

