

Coachella Valley Women's Business Center

In partnership with:



FREE TECHNOLOGY CLASSROOM PRESENTATION: "Website Development—How to Draw a Crowd to Your Business in the Digital Age"



Coachella Valley Women's Business Center

U.S. Small Business Administration



This is a no-cost event.

Register online at:

**www.cvwbc.org
by January 17, 2012.**

**For more information, call
CVWBC at
760.345.9200**

In today's world, it is not whether or not your business needs a website, it is a question of how to construct it, who to trust to host it, and what content to offer. This webinar gives participants a glimpse into emerging technologies.

- **Learn best practices of web development**
- **Gain the building blocks that will assist you to research, understand, and master emerging technologies**
- **Obtain information regarding web-based applications, social networking platforms, and e-commerce**

Website development will lay the foundation for the successful integration of a website into business operations and introduce best practices of web development to the small business owner.

Date: Thursday, January 26, 2012
Time: 4:00 P.M. to 8:00 P.M.
Location: 77-806 Flora Road, Suite C
Palm Desert, CA 92211



The CVWBC is a cooperative program between IECE and the U.S. Small Business Administration. This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. **Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. Contact Kim Scanlan, 760.345.9200, 77-806 Flora Road, Suite C, Palm Desert, 92211. Occasionally the cost of an event is underwritten by a third party sponsor. In those instances the CVWBC reserves the right to share registration information with those sponsors. This project was funded by the US Department of Commerce and the California Emerging Technology Fund.