

## **CVWBC: COACHELLA VALLEY WOMEN'S BUSINESS CENTER ANNOUNCES FIRST NETWORKING EVENT OF 2008.**

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By: CVWBC

**Palm Desert, California.** – The Coachella Valley Women's Business Center (CVWBC), a program of the Inland Empire Center for Entrepreneurship (IECE) at California State University San Bernardino, in partnership with U.S. Small Business Administration (SBA), will hold the first Coachella Valley Women's Business Partnership Networking Event of 2008 on Saturday, February 16 from 9 a.m. to 12 p.m. These networking events are held quarterly as an opportunity for women to hear a motivational speaker and as an occasion to network with other businesswomen. There is no charge for these events.

The event will be presented by Olga S. Betancourt, Director of Coachella Valley Women's Business Center, and will feature speaker Debbie Frazer. With an extensive background in Educational Administration, Mrs. Frazer has logged impressive time on the boards of many non-profit organizations, and is currently an Independent Mary Kay Sales Director who splits her time between obligations as a Director and work as an international leadership trainer in countries such as Russia, Poland and India, where she has just recruited over 200 women in a weeklong period, as well as raising a family here in the Valley. Mrs. Frazer will be speaking on "The Importance of Making a First Impression".

The CVWBC provides free business counseling, training, mentoring, and networking designed for women in business or women who want to start a business. The Center's programs and services provided are targeted to a diverse range of needs and skill levels to meet all the client needs.

The Coachella Valley Women's Business Center is located at 53-990 Enterprise Way, Suite 8 in Coachella, with a satellite office at 73-710 Fred Waring Drive, Suite 106, Palm Desert. For an appointment, information on the programs and services, 2008 seminar schedule or more information on this event, contact Kim Scanlan at (760) 898-1510 or register online for any of our seminars at [www.cvwbc.org](http://www.cvwbc.org) .



*The CVWBC is a cooperative program between the Inland Empire Center for Entrepreneurship (IECE) and the US Small Business Administration (SBA). This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made at least two weeks in advance. Contact Olga S. Betancourt at 898.1510*