



CSUSB COACHELLA VALLEY WOMEN'S BUSINESS CENTER ANNOUNCES FIRST GROUP OF WOMEN TO COMPLETE "IT'S YOUR TIME", AN INTENSIVE BUSINESS TRAINING

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By: CVWBC

Palm Desert, California. – The Coachella Valley Women's Business Center (CVWBC), a program of the Inland Empire Center for Entrepreneurship (IECE) at California State University San Bernardino in partnership with U.S. Small Business Administration (SBA) and Bank of America, received scholarship funds for women wanting to start a business or women owners who want to expand their business in June, 2007 from Citi bank.

The program, "It's Your Time: An Entrepreneurial Training Series for Women" started on July 26 with twenty-two women participating, sixteen of whom completed the program on October 1, and will compete in November, 2007 for \$1,000 in seed capital for the start-up or expansion of their business.

Participants attended an intense series of eleven workshops on subjects ranging from "How to Start a Business", "Business Plan and Marketing Plan Writing", and "Financial Projections". Participants are currently individually working with a business counselor. The \$1,000 seed capital will be awarded in December, 2007 at the grand opening of the new Citi branch in Palm Desert.

The CVWBC provides free business counseling, training, mentoring, and networking designed for women in business or women who want to start a business. The Center's programs and services provided are targeted to a diverse range of needs and skill levels to meet all the client needs. CVWBC provides services to Latina entrepreneurs, currently the fastest growing group of women-owned businesses in the country, by providing services both in English and Spanish.

The CVWBC is a cooperative program between the Inland Empire Center for Entrepreneurship (IECE) and the US Small Business Administration (SBA). This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis.